



Overall, event sponsorship can offer companies a wide range of benefits, from increased brand exposure to networking opportunities and lead generation. The sponsorship does not have to be financial; you can provide them with many products and setups that can help showcase your product and services too.

Sponsoring a community event creates a unique brand experience for attendees, companies can build positive brand associations, generate leads and sales, and differentiate themselves from competitors in their industry.

This three-day event anticipates attracting an extra 2,000 families to the Ontario Soccer Park. It presents a wonderful chance to show support for the children while reaching out to families for marketing purposes.

EMAIL:
COMMISSIONER@583AYSO.ORG

WEBSITE:
583AYSO.ORG



AYSO region 583 Summer Blast-Off Tournament May 3-5, 2024

SPONSORSHIP

Explore the full range of sponsorship opportunities to support Region 583.



WWW.583AYSO.ORG

AYSO region 583 Summer Blast-Off Tournament May 3-5, 2024

Youth sports sponsorship is an effective marketing channel because it allows businesses to connect with the community in a positive and engaging way. Sponsorship of sports can generate positive word-of-mouth, increased social media engagement, and media coverage.

The Summer Blast-Off Tournament is set to attract an additional 2,000 guests to the community. By utilizing proper signage, we will emphasize your dedication in supporting our community and youth sports.

Some options to consider➡

www.AYSO583.org



SPONSOR SPOTLIGHT

Making it easy to support your community and promote your business

SPONSOR A STATION

- Donate \$500 | Sponsor housekeeping items such as trash bags, toilet paper, water
- Donate \$1,000 | Sponsor referee lounge: water, snacks, fruit, Gatorades
- Donate \$500 | Sponsor medical station: 1st aid kits, ice packs
- Donate \$1,000 | Sponsor the T-shirts and include your logo (limited space, first come, first serve)

SPORTSMANSHIP AWARD

- There will be 60 games played, for each game 2 players will be awarded Good sportsmanship award. You can donate a free item or free meal card/coupon.
- For a donation of \$500, we can make sure all teams get your promo flier. Vendor needs to supply flier (flier designer is available at no extra charge).
- For a donation of \$2000, Sponsor the tournament goodie bags that includes your logo and qr code to business website.